

# MRA ANNUAL AUCTION

MAY 2, 2020

“A NIGHT AT THE DERBY!”



## A Quick Auction Note from the Auction Committee

This year's auction is already gearing up to be our best yet! The committee is meeting and we have begun to check things off of our list. Classroom art projects are being planned and we are excited to see what our students will create this year.

Do you have a business, or do you work for a business who would like to support MRA? Contact us about becoming a sponsor or make a donation. It's not too early to start! There are many ways to help out and many volunteer opportunities that can be done on your own time and do not require meetings. Please let us know what you would like to do to help.

# LET'S PROCURE!

THE TIME IS NOW!!!

The auction may be a few months away, but it is time to start procuring donations. Businesses tend to become more generous in giving as their year ends, which for many is December 31<sup>st</sup>. All MRA families can help procure donated items. This is a job that everyone can do. Many requests can be done on line or by phone from the comfort of your own home. Others can be done when you are out and about running errands. Or you may have a business or a talent and are able to donate.

This year we are offering the following:

- If you get a sponsor outside of MCC you will get:
  - 4 dinner tickets to the auction for a Gold Sponsor
  - 2 dinner tickets for a Silver Sponsor

Please see our note about procurement on page 3.

## **SPONSORSHIP AND ADVERTISING OPPORTUNITIES:**

### **Gold Sponsor\*            \$1000**

Full page ad in program. Logo on MRA's website and event flyers. Banner placed at the event, and pens placed throughout the event, on registration, silent auction tables, and dinner tables. Sponsorship of the VIP table.

### **Silver Sponsor\*            \$500**

Full page ad in the program, logo on MRA's website. Sponsorship of a teachers table including a special appetizer for the teachers.

### **Bronze Sponsor\*            \$250**

Half page ad in the program. Sponsorship of a raffle item or large basket with sponsor information attached.

### **Basket Sponsor\*            \$100**

We will build a basket for you. Acknowledgement in our program. Advertising included inside basket. Advertising on bid sheet.

### **Bar Sponsor\*            (Provide keg of beer, or 24 bottles of wine)**

Half page ad in the program. Banner or signage at the bar.

\*Sponsor to provide marketing materials (logos, ads, banners, pens etc.)

## **Advertising in Event Program**

<b>Back Cover</b>	<b>\$250</b>	Approximately 4" w x 7.5" Color
<b>Full page</b>	<b>\$100/200</b>	Approximately 4" w x 7.5" B&W/Color
<b>Half page</b>	<b>\$50</b>	Approximately 4" w x 3.5" Black and White

- Advertisers will be included in a listing on our website.
- Ad copy is due by April 1, 2020.
- Ad copy should be submitted in electronic format if available.
  - If no ad copy is available, we can create one. Advertiser will supply logo and information to be included.

## **Tickets - Get your tickets early and save!**

<b>Individual Tickets</b>	<b>\$45</b>	<b>\$35</b> if purchased before March 31, 2020*
<b>Reserved Table for 8</b>	<b>\$325</b>	<b>\$300</b> if purchased before March 31, 2020*

- Tickets and tables will be available to purchase online after the start of the New Year.
- Register online and vault your credit card to make check in and check out quick and easy.

\*Regular pricing begins on April 1, 2020. There will be no tickets available at the door. All tickets must be purchased before April 19, 2020.

### ***Committee Members/Helpers:***

Melia Hayes, Auction Chair  
Stephanie Bozanich  
Ashley Cooper  
K'yla Djoseland  
Rebecca Hendrickson  
Amy Jensen  
Ashlynd Kincaid  
Missy Marshall  
Barbara Wildhaber

### ***Needs:***

- Procurement, advertisers and sponsorships.
- Event help with Check In and Check Out, raffle ticket sales, desserts and more!

### ***A Note About Procurement:***

You can pick up procurement packets and receipts in front of the office, on the website, and in this letter. Please send an email letting us know which businesses you are able to approach. Please drop off any physical items in the basement (there will be a sign indicating where to put items). Gift cards can be turned in to the office for safe keeping.

We need to have the receipt with any extra information you may have regarding the donation, taped to the item to keep things organized.

Even little donations are valuable. If you need some coaching on how to ask for donations, please contact someone on the auction committee, or email [auction@mra-k8.com](mailto:auction@mra-k8.com). We are all happy to assist anyone who takes their time to help.

We had a successful auction last year. With your help, we look forward to raising even more money for our fabulous school this year. We are still looking for auction items to appeal to our guests. **Families are encouraged to drop off procured items before April 1.**

### ***Procurement Wish List:***

- Fishing or hunting guide excursion/service
- Rafting trip
- Popular home accessories
- Use of vacation home
- Yard/home/garden services
- Rock or bark donations and deliver
- Sporting event tickets (college and professional)
- Hotel Stays
- Autographed memorabilia
- Concert tickets
- Golf
- Amusement parks
- Restaurant Certificates
- Beer/wine/distillery Tastings
- Original Artwork
- Private catered party or meal

## ***Basket ideas:***

### Spa Basket

- Bath bombs
- Bubble bath
- Candles
- Robe
- Cozy socks
- Eye mask
- Body brush
- Lotions

### Gardening

- Wheelbarrow
- Garden gloves
- Seeds
- Miracle grow
- Kneeling pad
- Hand tools
- Planter/pot
- Hose

### Camping

- Tent
- Cooler
- Sleeping bags
- Lantern
- First aid kit
- Water bottles
- Playing cards
- Table cloth
- Jiffy pop
- Table top grill
- Flashlight/headlamps
- Camp chairs
- Air mattress /sleeping pads
- Waterproof fire starter
- Bug spray

### Legos

- Lego sets
- Lego storage
- Lego books
- Lego table

### Nerf

- Nerf guns
- Extra darts/discs
- Nerf balls

### Game Night

- Board games
- Card games
- Puzzles
- Poker chips
- Playing cards

### Dog basket

- Dog bed
- Leash
- Toys
- Food/treats
- Brush

### Kids Cooking

- Measuring cups and spoons
- Wooden spoons
- Apron, potholders, mitts
- Rubber Spatula
- Small cutting board
- Cookie sheet
- Muffin & cake pans
- Kids cookbooks
- Blank recipe book/cards

### Summer Fun

- Pool
- Pool noodles
- Floaties
- Goggles
- Bubbles
- Sidewalk chalk
- Towels
- Sun Screen
- Water bottles
- Popsicle molds
- Dive toys

### Derby/Horse Basket

### Beavers Basket

### Ducks Basket

### Blazers Basket

### Timbers/Thorns Basket

## **MRA AUCTION FAQs:**

- What is the auction?
  - It is the most important single fundraiser at MRA; and is open to all parents, staff, and guests. Reservations are required. The evening opens with 3 tables in our silent auctions, followed by dinner and the exciting live auction.
- When is this year's auction?
  - Saturday, May 4, 2020 at The Willamette Valley Country Club in Canby.
- What kind of items will be at the auction?
  - There will be showcase items in both the silent and live auction as well as class artwork, baskets, overnight vacation packages, dinner parties, gift certificates, and much more.
- What are the goals for the auction?
  - To raise money to help benefit our children's school.
  - To provide an opportunity for all MRA families and friends to come together and celebrate our school community and our common interest in the education of our children.
- Who coordinates and organizes the auction?
  - The Auction Committee, special teams, and a host of MRA family volunteers organize it. This year's auction chair is Melia Hayes.
- Where does the money go?
  - Directly to support the school and help make our budget work. As a charter school we receive approximately 20% less funding than our public counterparts.
- How can I help?
  - Donate
  - Help procure donations
  - Volunteer your time before, during and/or after.
- What is expected of me?
  - Please plan to attend if possible. Bring family and friends (adults only, please) to join in the fun.
- How do I make a donation?
  - Fill out a donation form describing the item and showing its market value, along with the donor information. The donor keeps the yellow copy for their records, and the white copy is brought into the school with the donation (cash, gift certificate or physical item).
- Where can I find extra fliers and donor forms?
  - Check in the school office. You can also find the entire auction packet on the school's website. [www.molallariveracademy.com](http://www.molallariveracademy.com).